

Squarespace Logo Guidelines

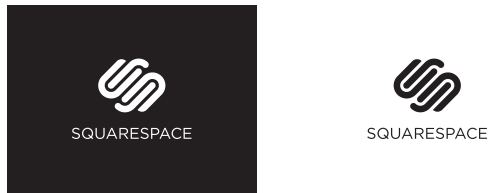
The Squarespace Logo

In 2008, Squarespace updated its trademark. The trademark appears in a single color, black. Where necessary, white is also permitted, but other colors should not be used.

The trademark has two configurations.

Version A

This is the standard configuration. It is preferred for all applications.



Version B

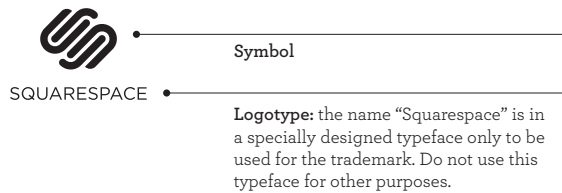
This is the secondary configuration. It may be used only where space and format restrictions do not allow use of Version A.



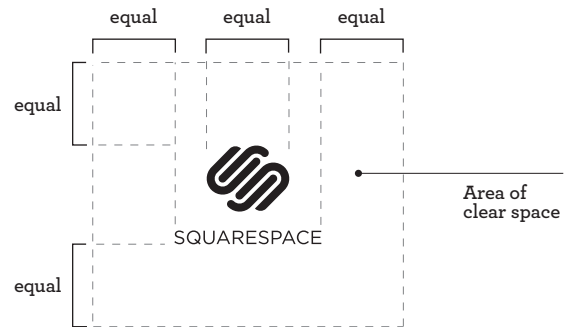
No other symbol, seal or graphic trademark may be displayed with the Squarespace Logo. Properly registered Squarespace product logotypes may be displayed, but they must follow the three Logo Rules.

Basic Logo Rules

1. The Squarespace logo is a single graphic unit. The abstract symbol and the special Squarespace logotype are integrated elements and must never be separated from each other.
2. The logo is precisely proportioned. The elements are to be used in precisely the same size and position relationship.



3. Clear space must surround the trademark on all sides, so that no type, design or photographic elements encroach on the logo. The space may be white or a single background color and, at minimum, must be the width of the symbol.



The dimensional reference for the logo is the width of the symbol.

Inquiries

Questions about logo usage should be directed to:
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